
www.amarilloedc.com

801 S. Filmore, Suite 205, Amarillo, TX 79101
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Community Profile

By admin

Published: 12/30/2010 - 16:59

The following community profile information is intended to help you perform relevant site selection research on Amarillo, Texas, and is intended to serve as a starting point.

If you do not find all the information that you need in order to make an informed decision about Amarillo, please contact the Amarillo Economic Development Corporation office and we will be happy to provide you with the information or data that you require.

[Download the Amarillo, Texas Community Profile \(.pdf file\)](#)

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Demographics

By admin

Published: 01/03/2011 - 17:37

Population Demographics						
					Percent Change	
	1990 Census	2000 Census	2010 Census	2015 Projection	1990 to 2000	2010 to 2015
Total Population	196,144	226,522	246,859	256,897	15.50%	4.10%
Total Households	75,067	85,272	90,059	94,843	13.60%	5.30%
Population by Gender:						
Male	94,442	111,971	123,286	128,665	18.60%	4.40%
Female	101,702	114,551	123,573	128,232	12.60%	3.80%
Population by Race & Ethnicity						
					Percent Change	
	1990 Census	2000 Census	2010 Census	2015 Projection	1990 to 2000	2010 to 2015
White	166,809	180,393	190,787	195,536	8.10%	2.50%
Black	9,799	12,916	14,242	14,622	31.80%	2.70%
American Indian or Alaska Native	1,410	1,746	1,344	1,355	23.80%	0.80%
Asian or Pacific Islander	3,232	3,989	5,444	6,308	23.40%	15.90%
Some Other Race	14,896	22,701	28,233	31,372	52.40%	11.10%
Two or More Races		4,777	6,809	7,704		13.10%
Hispanic	25,800	43,213	57,843	65,611	67.50%	13.40%

Ethnicity						
Marital Status						
					Percent Change	
	1990 Census	2000 Census	2010 Census	2015 Projection	1990 to 2000	2010 to 2015
Age 15+ Population	149,029	175,394	190,733	196,478	17.70%	3.00%
Married, Spouse Present	88,785	93,512	103,074	105,919	5.30%	2.80%
Married, Spouse Absent	3,404	13,203	14,179	14,598	287.90%	3.00%
Divorced	15,492	19,035	20,351	20,812	22.90%	2.300%
Widowed	10,890	11,430	12,191	12,661	5.00%	3.90%
Never Married	30,452	38,214	40,938	42,488	25.50%	3.80%
Educational Attainment						
					Percent Change	
	1990 Census	2000 Census	2010 Census	2015 Projection	1990 to 2000	2010 to 2015
Age 25+ Population	120,932	140,319	155,173	162,089	16.00%	4.50%
Grade K - 8	9,950	7,461	10,612	10,829	-25.00%	2.00%
Grade 9 - 12	18,535	18,458	15,527	13,864	-0.40%	-10.70%
High School Graduate	33,087	37,260	42,822	45,528	12.60%	6.30%
Some College, No Degree	29,310	37,267	41,235	42,988	27.10%	4.30%
Associates Degree	7,618	8,691	11,723	13,396	14.10%	14.30%
Bachelor's Degree	15,783	19,536	22,498	24,104	23.80%	7.10%
Graduate Degree	6,642	9,688	10,756	11,380	45.90%	5.80%

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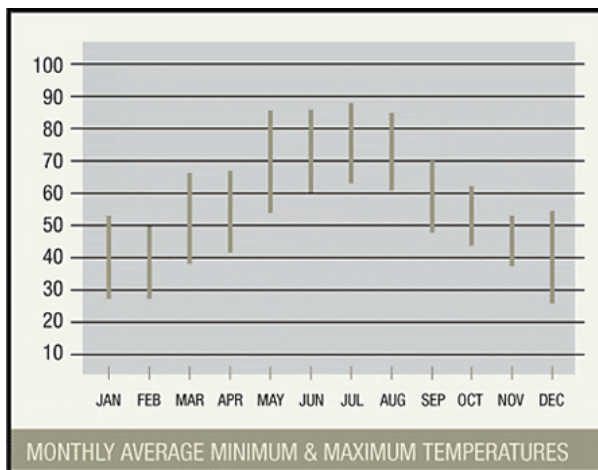
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City Government

By admin

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The City of Amarillo is comprised of two counties, Potter and Randall. Data collection regarding workforce and population encompasses the two counties, but each has a different municipality.



City of Amarillo

The [City of Amarillo](#) is located in Potter County and has a Commission-Manager form of government. The City Commission reviews policy while the City Manager enforces the policy with the assistance of the City staff. The City Commission appoints positions for 34 different boards and commissions within the city organizational structure. The City Manager oversees eight different divisions.

City of Canyon

The [City of Canyon](#) is located in Randall County and has a home-rural form of government. Canyon is home to West Texas A&M University and Palo Duro Canyon. The city has just recently passed a 4B economic development sales tax initiative to further their growth.

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County Government

By admin

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The Amarillo Metropolitan Statistical Area (MSA) is comprised of four counties as defined by the Federal Register. Carson and Armstrong counties were added to the MSA in 2003 due to 25% or more of the population that commute to Amarillo to work.

Amarillo, Texas is the county seat for [Potter County](#). The county is served by a county judge and four commissioners.

Canyon, Texas, located 19 miles south of Amarillo, is the county seat for [Randall County](#). The county is served by a county judge and four commissioners.

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State Government

By admin

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The State of Texas is actively involved in economic development through various programs that encourage growth within the state. [The Economic Development and Tourism](#) division was established in 2003 to provide incentives for communities in Texas that are limited in funding options.

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Climate

By admin

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Amarillo enjoys a mild climate with four distinct seasons. The city averages 26.31 inches of precipitation annually. Average annual wind speed is 13.6 mph. Area soil types and farming practices prevent airborne dust. Mean number of clear, partly cloudy, and cloudy days are 156.2, 104.8 and 104.3 respectively.

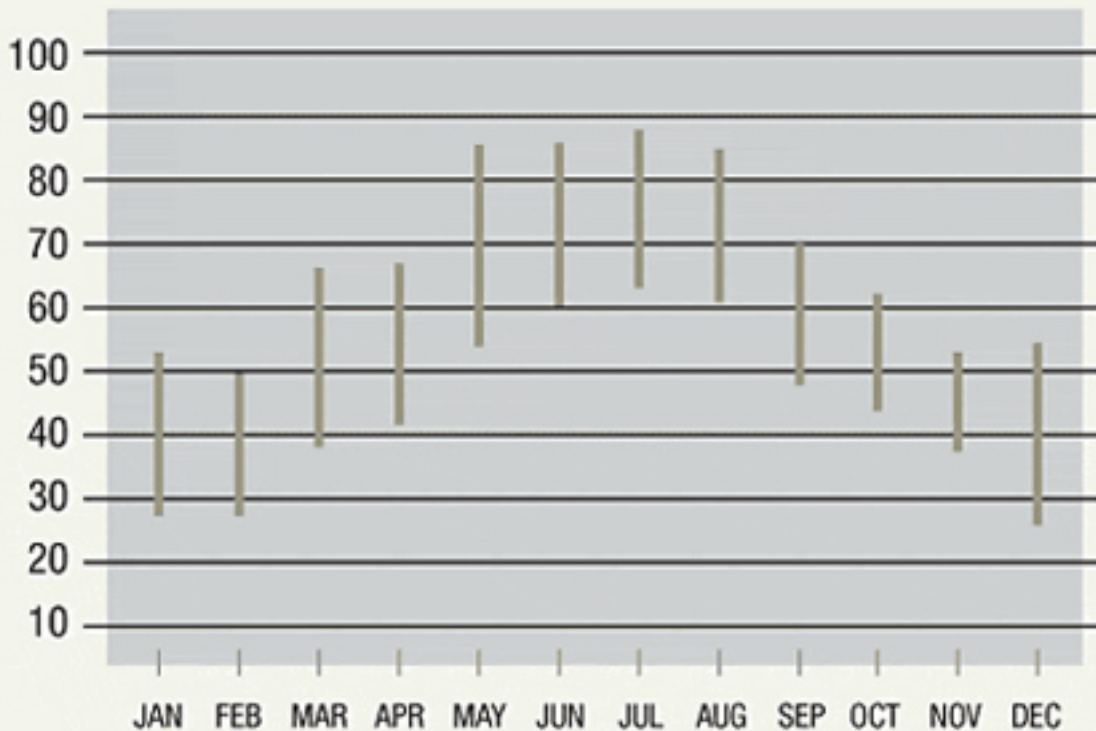
Summer temperatures are moderated by our high altitude (3,676 ft.), with nights 25 to 30 degrees cooler than daytime highs. Humidity is wonderfully low and the breeze is constant.

In the winter, our typically sunny skies raise average daily maximum temperatures to about 50 degrees, even in December, January, and February.

Average Annual Temperature	57.4 degrees F	14.1 degrees C
Average Annual Precipitation	26.31 inches	66.04 cm
Average Annual Wind Speed	13.6 mph	21.8 kph
Average Annual Humidity	58%	
Percentage of Yearly Sunshine	74%	
Average Days Between Killing Frost	168	

AMARILLO CLIMATE DATA

Source: National Weather Service - Amarillo



MONTHLY AVERAGE MINIMUM & MAXIMUM TEMPERATURES

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Community History

By admin

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Although Amarillo itself is a relatively young city, having been founded in the late 1880s, hunting points and other artifacts that have been scientifically dated indicate human beings have inhabited the High Plains region for more than ten thousand years.

When, in 1541, Francisco Vasquez de Coronado led an expedition across this vast grassland, the Native Americans they encountered had never before seen a man of European descent. The arrival of the Spanish explorers would forever change the lives of the native tribes.

As the Texas frontier moved ever westward in the nineteenth century, colonists established trading relationships with the Plains Indians. But the Republic of Texas was never successful in establishing territorial control over the region and there were frequent hostile confrontations between the encroaching Anglo-Americans and native tribes.

Following the end of the Civil War, the U.S. military focused its efforts on controlling and confining the Indian population on the western frontier. By 1875, the Native American population in the Texas Panhandle had been relocated to reservations, making way for an influx of new settlers and huge herds of cattle.

The arrival of the region's first railroad made it possible to transport livestock to eastern markets much more efficiently. In 1888 the town of Amarillo was established next to a huge stockyard where cattle were held before being loaded into railcars. Two years later the town had a population of 482.

Within a few years the burgeoning community began to experience growing pains as demand for municipal services swelled. In 1913 Amarillo became the first city in Texas and only the fifth in the nation to adopt the city council – manager form of government, establishing a model for professional city management.

Natural gas was discovered in the area in 1918 and soon dozens of oil and gas companies were exploring the Panhandle Field, the largest known reserve in the world at that time.

With the advent of mechanized agriculture, farmers began breaking sod and cultivating hundreds of thousands of acres of what had been huge fenced tracts of grassland. The search for wealth and work was already attracting a lot of people to Amarillo by the 1920s, and the city's population swelled by some 27,000 to total more than 43,000 by 1930. Amarillo was well established as the region's hub city.

In 1942 the federal government opened two installations that would have long lasting impacts on Amarillo's future: The military established an Army air field at the Amarillo airport, and the Pantex Army Ordnance Plant was built east of the city. Both were closed after the end of World War II. The air base was reactivated in 1951 and expanded to house a Strategic Air Command wing.

More than 16,000 personnel were stationed at the base when it was closed again in 1967, delivering a severe blow to Amarillo's economy. The Pantex plant reopened in 1950 and produced nuclear weapons throughout the Cold

War years. In recent years, the mission at Pantex has been to disassemble weapons and maintain the nation's nuclear stockpile.

While Amarillo's economy was closely tied to agriculture and the energy industry through much of the city's early history, it has continually become more diverse as the city has grown. The arrival of new industry helped shelter Amarillo from the effects of the boom-and-bust cycles endemic to the farming, ranching, and oil and gas businesses.

Copper refining, fiberglass production, meat packing, and many other types of manufacturing have driven much of the city's growth in recent years. In addition, Amarillo has become home to a number of central office and customer service operations employing hundreds of people in white collar jobs. As a regional medical center, Amarillo health care institutions have grown to employ some 8,000 people.

Amarillo is becoming recognized as Rotor City, USA, a center for the very latest in aviation technology, and is home to Bell Helicopter Textron's Assembly Center where the V-22 Osprey, UH-1Y, and AH-1Z are built or remanufactured.

Amarillo enters the new millennium following a full decade of solid expansion and diversification, and is well positioned to lead the region in continued growth.

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Helpful Links

By admin

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It's a big world out there, full of information, resources, and additional services to help you get the most from your efforts. Below is a listing of sites covering associations and information sources that we've found valuable and want to share with our community.

Local

[Amarillo Chamber of Commerce](#)
[Hispanic Chamber of Commerce](#)
[West Texas A&M Enterprise Network](#)
[City of Amarillo](#)
[Amarillo College Workforce](#)
[SBDC](#)

School Districts

[Amarillo ISD](#)
[Canyon ISD](#)
[Bushland ISD](#)
[River Road ISD](#)
[Highland Park ISD](#)

Colleges & Universities

[Amarillo College](#)
[West Texas A&M University](#)
[Texas Tech University School of Allied Health Sciences](#)
[Texas Tech University School of Medicine](#)
[Texas Tech University School of Pharmacy](#)
[Texas Tech University School of Engineering in Amarillo](#)
[Wayland Baptist University - Amarillo](#)

Regional

[Texas Workforce Commission](#)

[High Ground of Texas](#)

[Panhandle Regional Planning Commission](#)

State

[Ports-to-Plains](#)

[Texas Governor's Office](#)

[Texas Economic Development & Tourism](#)

[Texas Travel](#)

[Texas Commission on Environmental Quality \(TCEQ\)](#)

[Texas Manufacturers Assistance Center \(TMAC\)](#)

County

[Potter County](#)

[Randall County](#)

[Potter Randall County Appraisal District](#)

Real Estate

[Amarillo Association of Realtors](#)

[Texas Panhandle Builders Association](#)

Economic Development

[United States Department of Commerce](#)

[National Association of Foreign Trade Zones](#)

Visitors

[Amarillo Convention & Visitors Council](#)

Transportation

[Texas Department of Transportation](#)

[Rick Husband Amarillo Int'l Airport](#)

Railroads

[BNSF Railway](#)

[Union Pacific Railroad](#)

Healthcare

[Baptist St. Anthony's Health System](#)

[Northwest Texas Healthcare System](#)
[Texas Tech University Health Sciences Center](#)